



cortneygeare

Creative leader, art director, and graphic designer with 20+ years of experience creating strategic print, digital, environmental, and brand marketing materials for healthcare, education, nonprofit, corporate, and agency clients. Skilled at leading projects from concept through production while balancing creativity, functionality, and business goals.

education

Stevenson University, May 2005

Stevenson, Maryland

BS in Visual Communication Design,

Summa Cum Laude, GPA 4.0

skills

Adobe InDesign

Adobe Photoshop

Adobe Illustrator

Adobe Acrobat

Adobe Lightroom

Premiere Pro

Figma

WordPress

Adobe XD

Microsoft Word

Microsoft Excel

Microsoft PowerPoint

contact

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experience

SR&B Advertising / Your Graphic Shop

Lead Designer • 2018 – Present

Bel Air, Maryland

One of two Lead Designers at an integrated marketing agency and promotional products company, developing creative solutions across print, digital, environmental graphics, packaging, promotional products, and web. Partner directly with clients from concept through production while managing multiple projects and meeting aggressive deadlines. **Selected Clients:** University of Maryland Upper Chesapeake Health, Harford Day School, Infinity Brands, AMA Baltimore, Annapolis Cars, QG, Your Graphic Shop.

Mid-Atlantic Media

Creative Director • 2015 – 2018

Art Director • 2012 – 2015

Senior Designer • 2011 – 2012

Designer • 2007 – 2011

Owings Mills, Maryland

Progressed through five positions over 11 years from Designer to Creative Director, leading publication design, editorial production, photography direction, and client communications for regional and national clients. **Selected Clients:** Baltimore Symphony Orchestra, Clarice Smith Performing Arts Center at the University of Maryland, Dixon Valve and Coupling, Friends School of Baltimore, Garrison Forest School, GBMC, Gerstell Academy, International Literacy Association, Meals on Wheels of Central Maryland, Sheppard Pratt Health System, The University of Maryland Francis King Carey School of Law, and The University of Maryland School of Nursing. Assisted with design projects in other divisions of Mid-Atlantic Media, including *Baltimore's Child*, *Baltimore Jewish Times*, *Washington Family*, and *Washington Jewish Week*.

Catalpha Advertising & Design

Designer • 2005 – 2007

Towson, Maryland

Designed integrated marketing materials for B2B, healthcare, retail, hardware, and consumer brands, including print collateral, packaging, advertising, websites, copywriting, and production. **Selected Clients:** Black & Decker, St. Joseph Medical Center, Cosmic Cat, and Dewalt.